



*Patricia Lewis*  
*#17 #18/DN/E W*  
PATENT  
Docket Number: 16356.723 (DO-01769)  
Customer No. 000027683  
*9-26-03*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:  
Springer, David S., et al.

Serial No.: 09/313,436

Filed: May 17, 1999

For: METHOD AND APPARATUS FOR  
TRACKING BANNER ADVERTISING

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Group Art Unit: 3622

Examiner: Khanh H. Le

AMENDMENT AND REQUEST FOR RECONSIDERATION UNDER 37 C.F.R. § 1.116

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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SEP 23 2003  
**GROUP 3600**

Sir:

In response to the Final office action mailed July 16, 2003, please amend the  
above-identified application as follows:

PATENT / DOCKET NO. 16356.723 (DC-01769)  
Customer No. 000027683

- [ X] Any additional filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims.  
[ ] Any patent application processing fees under 37 C.F.R. § 1.17.  
[ X] A copy of this sheet is enclosed.

Respectfully submitted,



James R. Bell

REGISTRATION NO. 26,528

Date: 9-15-03  
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A-153869.1

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INTRODUCTORY COMMENTS

Claims 1, 4, 8, 9 and 26 are amended and claims 1, 4-9 and 26 remain in the application.